

# The FLM Licensing Application:

## A How To Guide for Completing the Licensing Application

This visual guide walks you through Fanatics Licensing Management's application process so you may begin to compile key company information required by our university partners. You may complete the application on your own through Fanatics Licensing Management's application - CAMPUS will automatically save your input each step of the way.



\*Please note that the Internal (Non-Retail) License application contains a smaller subset of these requirements.